



FOR IMMEDIATE RELEASE
December 2, 2025

CONTACT: Lyric Jones
Office: (703) 580-6132

OmniRide Partnering with Transit App to Improve Rider Experience

WOODBRIIDGE, VA – We are excited to announce that Transit is now the official mobile app for real-time information and trip planning for OmniRide. Although OmniRide's service information is already included in the app, we are now working directly with Transit to ensure our riders receive the most accurate, up-to-date service information. Users can be confident when navigating OmniRide's bus services using the Transit App. Whether you want to check the status of your regular bus route or need step-by-step directions to a new destination, Transit and OmniRide are here for you. The Transit app helps users easily navigate public transit in 1,000 cities across 28 countries around the world, with multi-modal trip planning, nearby departure times, and gamification features that let users climb leaderboards on their daily commutes.

In addition, OmniRide is partnering with Transit to offer riders free access to Transit Royale, a set of exclusive features within the Transit app. Starting December 2, OmniRide riders will be able to redeem their free Royale subscription directly through the app. With Royale, riders gain access to unlimited departure schedules, additional trip planning options, custom app themes and icons, and more.

"Real-time bus location information is essential, and our formal partnership with the Transit App elevates this to a new level. OmniRide's introduction of the Royale feature at no cost to riders

changes the conversation from simply asking, 'Where's the bus?' to considering, 'Where can I go with OmniRide?' Also, by implementing trip-level surveys that ask about bus capacity and the cleanliness of bus stops, we can respond more effectively and enhance the overall rider experience," said Bob Schneider, Executive Director of OmniRide.

Transit and OmniRide are also improving the rider experience through:

- Improved real-time data: OmniRide and Transit are collaborating to enhance OmniRide's real-time and schedule data quality to give riders more reliable trip planning information.
- Automated detour detection and display: OmniRide riders also benefit from Transit's AI-powered detour detection, which shows unplanned detours on the map after vehicles go off route in the same pattern.
- Service disruptions: Planned detours, service changes and disruptions in OmniRide's real-time feed will appear for riders on the map and influence the trip planner results in Transit.
- Improved rider feedback: OmniRide is using the Rate-My-Ride feature to gather in-context feedback from riders in Transit about bus stop amenities, safety, and on-time performance.
- Fares: Access to OmniRide's mobile fare options via our OmniPay app is coming soon.
- On-demand integration: Access to book trips on OmniRide's Connect Microtransit on-demand service, for more flexible trips, is coming soon.

OmniRide's current trip planner on our website will be transitioned to the Transit trip planner by the end of the year. Through this partnership, OmniRide and Transit will continue working in tandem to make public transit more reliable and easier to use in Northern Virginia. Download Transit today in the Apple App Store or Google Play Store and change the way you ride with OmniRide! For more information about Transit Royale and OmniRide's services, visit <https://omniride.com/>.

About Us

OmniRide is the operating name for the mobility services offered by the Potomac and Rappahannock Transportation Commission (PRTC). The organization provides Local bus service in Prince William County, Manassas and Manassas Park; Express service for commuters along the I-95 and I-66 corridors to employment centers in Northern Virginia and Washington, D.C.; Metro Express which connects riders with Metro Stations; and OmniRide Connect Microtransit service in Manassas Park and in the Dumfries/Triangle and Quantico areas, which allows riders to be transported in vans that are dispatched on demand. In addition, OmniRide's Employer Services assists local employers who wish to establish or expand an employee transportation program.

