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PRESS RELEASE

DILL DINKERS PICKLEBALL OPENING IN MANASSAS MALL

Prince William County's First Dedicated Indoor Pickleball Facility Opens in Early 2024

Manassas, Virginia (July 2023) – Dill Dinkers, the leading provider of dedicated indoor pickleball in Maryland, has signed a 10-year lease with Spinoso Real Estate Group for its first location, Manassas Mall. The facility will be located at 8300 Sudley Road, Manassas, VA 20109, in spaces A3 and A4, across from Autobahn Indoor Speedway, and is scheduled to open in early 2024.

The 16,485 square foot space will include six regulation-sized pickleball courts with fences and an outdoor surface, bathrooms, private event space, a pro shop, a ball machine, and a state-of-the-art reservation system. The facility will offer clinics, private and semi-private lessons, and leagues. A Director of Pickleball is on staff at each location to ensure the pickleball programming is in line with Dill Dinkers' high standards.

Dill Dinkers, which recently announced the opening of its fourth location, has exploded on the scene as the leader in dedicated indoor pickleball facilities on the east coast. "Our vision is to spread the joy of pickleball worldwide," said Will Richards, Co-Founder and CEO.

Will and his wife Denise co-founded Dill Dinkers after they caught the pickleball bug. "We started playing in the summer of 2021 at our local park. We loved playing, but it was impossible to play outside by late fall. By February, we were anxious to play and found an indoor facility in Pennsylvania. We arrived only to realize it was a barn that had been converted into indoor pickleball courts. There was no heat or bathrooms; all the players were bundled in their winter gear, and it was packed! It was clear there was a need for a great dedicated indoor pickleball experience, so we made a plan, and by November of 2022, we opened our first facility in Columbia, Maryland."

"Opening these facilities is our way to share our love of pickleball with the community and offer a place to play year-round," explained Denise. "We aspire to create an atmosphere that inspires fun, learning, healthy competition, and lifelong friendships."

Prince William County was an obvious choice for Virginia's first Dill Dinkers location. Erika C. Spalding, Chief Marketing Officer for Dill Dinkers, serves on the board of directors for the Prince William Chamber of Commerce as Treasurer and has been an active member of the greater Prince William business community for over 14 years. "Manassas is a vibrant and diverse community rich in opportunity for businesses to thrive. We've received incredible support from the Prince William Chamber of Commerce, the Prince William County Department of Economic Development, and local pickleball players. We look forward to sharing the joy of pickleball with the community."

'We are thrilled to welcome Dill Dinkers Pickleball to Manassas Mall and the Spinoso family. The addition of Dill Dinkers' dedicated indoor pickleball facility will not only enhance our offerings but also contribute to the vitality of the community." said Carmen D Spinoso, CEO of Spinoso Real Estate Group, "Their commitment to spreading the joy of pickleball aligns perfectly with our vision, and we look forward to working closely with Dill Dinkers to ensure their success. Together with the Prince William Chamber of Commerce, we are excited to celebrate the grand opening and provide a vibrant and engaging destination for pickleball enthusiasts and shoppers alike."

Dill Dinkers is proud to partner with JOOLA Pickleball, based on Rockville, MD, as well as the D.C. Pickleball team which is under the Major League Pickleball umbrella.

Dill Dinkers will hold a ribbon cutting and grand opening ceremony after opening the facility. The event will be held in conjunction with the Prince William Chamber of Commerce and will be open to the public. The date and time will be announced on social media.

"There is no question pickleball is the fastest-growing sport in the country. With Anheuser-Busch, Mark Cuban, Kevin Durant, and LeBron James all joining the ranks of pickleball team ownership, it's clear that pickleball is making a great impact on our national and local economy," said Prince William County Chamber of Commerce President and CEO Robert Sweeney. "We're proud to have our own dedicated indoor pickleball facility right here in Prince William County, thanks to the Dill Dinkers Pickleball team! They have the experience and management team to deliver a best-in-class experience."

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About Dill Dinkers Pickleball

Dill Dinkers Pickleball is the leading provider of dedicated indoor pickleball facilities on the east coast. With the announcement of their fifth facility, Dill Dinkers will offer 50 dedicated indoor pickleball courts in the DMV by early 2024. The Dill Dinkers brand is known for its fun, friendly, and welcoming environment where players of all ages and skill levels can play, socialize, and improve their skills. Each facility offers dedicated indoor courts with fences and outdoor surfaces, event space, a ball machine, and a state-of-the-art reservation system powered by Court Reserve. Dill Dinkers offers court reservations for members and visitors. They also offer

clinics, private and semi-private lessons, leagues, business advertising, and rental for private events.